

»»»»»»»» PROFESSIONAL WOMEN'S HOCKEY LEAGUE ««««««««

# MEDIA ADVISORY

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## **PRESS CONFERENCE TODAY TO CELEBRATE THE EXPANSION OF THE PROFESSIONAL WOMEN'S HOCKEY LEAGUE TO SEATTLE**

***Wednesday, April 30 at 11:00 a.m. PT at Climate Pledge Arena***

**SEATTLE** (APR. 30, 2025) – The Professional Women's Hockey League (PWHL) has announced its expansion to Seattle, with the newest team set to debut in the 2025–26 season. Media are invited to attend a press conference to commemorate this historic announcement.

### **WHO:**

- Seattle Mayor Bruce Harrell
- King County Executive Shannon Braddock
- Seattle Kraken Owner Samantha Holloway
- Seattle Kraken CEO Tod Leiweke
- PWHL EVP of Hockey Operations Jayna Hefford
- PWHL EVP of Business Operations Amy Scheer
- President and CEO of the Seattle Sports Commission Beth Knox

**WHERE:** Climate Pledge Arena — Enter through Gate 2

**WHEN:** Wednesday, April 30 at 11:00 a.m. PT (Doors open at 10:15 a.m. PT)